



ADVERTISING MADE EASY!

# MEMBER NOTICE:

Wednesday, March 3, 2010

## MARCH CIRCULAR CLARIFICATION

A clarification has been requested for those of you featuring the BOSCH back page as part of our March ***Slam Dunk Rebate Savings*** circular.

The Bosch 500 Series Vision Washer (WFVC6450UC) and matching Electric Steam Dryer (WTVC6330US) are sold separately. In the ad, pricing is only shown on the washer. The washer price is correctly listed in the ad at \$1099 with two rebates totaling \$150. The matching Electric Steam Dryer is not priced in the ad at the request of the manufacturer.

We have attached a clarification notice that we recommend you print and post in your store near this product to alert consumers to this matter. Note that on the back of all circulars we always include the following disclaimer: *“Any typographic, photographic, or production errors are subject to correction in pricing and description”* just to cover an instance such as this.



We apologize for this error and any inconvenience it might cause you or your customers.

*Your AME Marketing Team*



# ADVERTISING CLARIFICATION

Wednesday, March 3, 2010

A pricing clarification is needed on page 4 of our **March Slam Dunk Rebate Savings** circular.

The Bosch Vision Washer (WFVC6450UC) and matching Electric Steam Dryer (WTVC6330US) are sold separately. The washer is correctly priced in the ad at \$1099 with two rebates totaling \$150. Ask your Sales Associate for current pricing on the BOSCH Electric Steam Dryer.



We apologize for any confusion this pricing may have caused.

Thank you -

*Management*