



ADVERTISING MADE EASY!

MEMBER NOTICE:

Friday, April 9, 2010

APRIL CIRCULAR CORRECTION

Two errors have been brought to our attention in the April **Spring Savings** circular.

The Maytag Bottom Freezer Refrigerator featured on page one (MBF1958WEW), shows four rebates including a \$50 Instant Rebate valid 4-9 to 4-19. This rebate is not available. The other three rebates - \$50 Instant Rebate, \$50 Factory Rebate & \$50 Mail-In Rebate are all correct and will be honored.

The Frigidaire Gallery Dishwasher featured on page two (DGBD2432KW), shows four rebates including two \$50 Mail-In Rebates. The value of the second Mail-In Rebate should have read \$30. The other three rebates - \$50 Instant Rebate valid 4-9 to 4-19, \$50 Instant Rebate & \$50 Mail-In Rebate are all correct and will be honored.

We have attached a correction notice that we recommend you print and post in your store near this product to alert consumers to this correction. Note that on the back of all circulars we always include the following disclaimer: *“Any typographic, photographic, or production errors are subject to correction in pricing and description”* just to cover an instance such as this.

We apologize for this error and any inconvenience it might cause you or your customers.

Your AME Marketing Team



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Thank you -

Management